



Excellence in Leadership Development

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FOR IMMEDIATE RELEASE

Deadline Extended for \$50,000 Toolis Award

January 10, 2021 – San Antonio, TX Due to staffing shortages, COVID-19 and the holidays, ARISTA Advisors announced the \$50,000.00 *Edwin Toolis Memorial Award* deadline is extended to January 31, 2022.

The award offers up to \$50,000 in matching funds to qualified 501(c)(3) organizations. The award provides non-profits with a unique funding source and a solution for needed organizational and professional development services including operational assessments; strategic, business, marketing and fundraising plans; leadership and board development; digital marketing and training support.

Past recipients include the **Boys and Girls Clubs of America, United Cerebral Palsy, the Stanislaus County Veteran's Foundation, Oakdale Cowboy Museum** and the **Doctor's Medical Center Foundation (DMC)**. Museum president Bill Sanguinetti said, "you demonstrated a genuine concern and commitment to help us succeed. Goals and task forces were all implemented as a result. DMC foundation director went on, "The agency assessment provided many new insights. Your facilitated sessions inspired conversations and better communication for accountability, evaluation, recognition and discipline with respect." ([More at www.arista-advisors.com](http://www.arista-advisors.com))

Edwin Toolis passed away in December of 2005. "He was a colleague, finance expert and personal friend," said ARISTA principal, Michael Loschke. Toolis was a former Chief Financial Officer managing a \$1.2 billion dollar budget for 14 companies in two countries. He was also twice president of the Service Corp of Retired Executives. "Ed was admired and acknowledged for his professionalism and generosity," said Loschke. "We honor him by recognizing the special needs in the nonprofit community by sharing our skills, innovative processes and systems."

The purpose of a matching grant is to help the agency align priorities, increase contributions and broaden or diversify donor support. Two or more agencies may be awarded and funds do not roll over for next year.

Loschke continued, "helping leaders transition the planning process from an event to an ongoing activity can quickly increase donor contributions right alongside of board and employee attraction, engagement, satisfaction and retention. Thriving in a post-pandemic economy requires greater discipline, preparation and development of your people for growth."

While the agency maintains final decision of how the funds are to be used, they will awarded by February 28, 2022 and must be utilized no later than September 30, 2022. Applications can be found at www.arista-advisors.com or by emailing your contact information and request to info@arista-advisors.com.

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