



Excellence in Leadership Development

MICHAEL J. LOSCHKE

Speaker, Consultant, Facilitator

BACKGROUND

- Over 25 years of senior management, business development, and marketing experience
- Certified Facilitation and Planning Implementation specialist – Technology of Participation®
- Licensed Agent One Page Planning and Performance Systems®
- Award-winning Platinum Certified Constant Contact® Expert
- Former Board Member, Institute of Management Consultants Nor-Cal Chapter
- Former Member of the American Society for Training & Development, U.S.A.
- Business Administration - Management/Marketing/Finance, CSU-Sacramento & Stanislaus

PROFESSIONAL SERVICES

- **CloudBurst**™ – certified facilitator for group brain-storming, consensus building, problem-solving
- **One Page**® – business/sales planning and performance management systems
- **For Leaders Only**™ professional speaking, workshops, newsletter and blog for senior management
- **Diagnostic SnapShot**™ SWOT analysis and consultation on operational issues and best practices
- **ION Service**® executive shopping/coaching for business class hotels, resorts, spas and restaurants
- **Leadership** and Management skills and traits assessments and coaching
- **On Track** Custom E-Marketing, Branding, Web Design & Management
- **Constant Contact** – emarketing, research, events management, social media workshops

NOTABLE CLIENTS

- Cities of Modesto, Ceres, Oakdale
- Hillberg & Company, CPA's
- Head Start CDC, Incorporated
- Wilkey Industries, Incorporated
- Doctors Medical Center Foundation
- Building Industry Association
- Modesto Radiological Medical Group
- Community Hospice, Samaritan Village

PROJECTS

- Facilitation, research, planning
- Diagnostics and team building
- Assessments and wage survey
- Planning, training and branding
- Assessments, planning, teambuilding
- Training, events and promotion
- Planning, training, media, events
- Marketing research and planning

PUBLIC SPEAKING

- Keynote Speaker – Marin Communications Forum
- Featured Speaker – CANVAS Hospitality Industry Association
- Featured Speaker – Multiple California Business Leadership Summits
- Featured Speaker/Trainer- 25+ Chambers of Commerce, SCORE, SBA, SBDC, WIB
- Featured Speaker/Trainer – Farm Bureaus and California Ag Extension
- Keynote Speaker - Human Resources Society
- Keynote Speaker/Trainer - Building Industry Association

LUX ► VERITAS ► VIRTUS